

Appendix - Table: CC's price survey on beer and wine

Retail prices of surveyed samples			27-Feb-07	week 1	week 2	week 3	week 4	week 5	week 6	week 7	week 8	week 9	week 10	week 11	week 12	Comparing the 12 weeks data with that of 27-Feb-07
1			28-Feb-07	8-Mar-07	15-Mar-07	22-Mar-07	29-Mar-07	4-Apr-07	12-Apr-07	19-Apr-07	26-Apr-07	3-May-07	10-May-07	17-May-07		
1	Beer	Asahi 6x330ml	\$40	\$40	\$44	\$44	\$44	\$44	\$42	\$43	\$41.9	\$41.9	\$43	\$60	\$60	11 increases (from +4.8% to +50%)
2		Blue Ribbon 12oz	\$3.9	\$3.9	\$4.2	\$3.9	\$3.9	3 for \$11	3 for \$11	3 for \$11	3 for \$11	3 for \$11	3 for \$11	3 for \$11	3 for \$11	1 increase (+7.7%) 8 decreases (-6%)
3		Budweiser 330ml	\$7.9	\$7.9	\$9.8	\$7.9	\$7.9	\$7.9	\$7.9	\$7.9	\$7.9	\$7.9	\$7.8	\$7.8	\$7.8	1 increase (+24.1%) 3 decreases (-1.3%)
4		Carlsberg 330ml	\$7.9	\$7.9	\$7.9	-	-	-	-	-	-	-	-	-	-	Incomplete data*
5		Guinness 330ml	\$12.5	\$12.5	\$12.5	\$12.5	\$12.5	\$12.5	\$12.5	\$12.5	\$12.5	\$12.5	\$12.5	\$12.5	\$12.5	No change
6		Heineken 330ml	\$9.9	\$9.9	\$9.9	\$9.9	-	-	-	-	-	-	-	-	-	Incomplete data*
7		Heineken 6x330ml	\$47	\$47	\$47	\$47	-	\$47	\$46.9	\$46.9	\$46.9	\$46.9	\$46.9	\$62	\$62	5 decreases (-0.2%) 2 increases (+31.9%)
8		San Miguel 330ml	\$5.6	\$5.6	\$5.6	\$5.6	\$5.6	\$5.6	\$5.6	\$5.6	\$5.6	\$5.6	\$5.6	\$5.6	\$5.6	No change
9		San Miguel 330ml	\$7.5	\$7.5	\$7.5	\$7.5	\$7.5	\$7.5	\$7.5	\$7.5	\$7.5	\$7.5	\$7.5	\$7.5	\$7.5	No change
10		TsingTao 330ml	\$9.5	\$9.5	\$9.5	\$9.5	\$9.5	\$9.5	\$9.5	\$9.5	\$9.5	\$9.5	\$9.5	\$9.5	\$9.5	No change
11	Red Wine	Carmen Cabernet Sauvignon 75CL	\$230	\$230	-	\$230	\$230	\$230	\$210	\$210	-	-	-	\$210	\$210	Decreased 8.7% since April
12		Chateau Serilhan 2003 75CL	\$265	\$265	\$265	\$265	\$265	\$265	\$265	\$265	\$265	\$265	-	-	-	No change
13		Fonterotoli Mazzei Chianti Classico 2004 75CL	\$218	\$218	-	-	-	-	-	-	\$228	\$228	\$228	-	-	Increased 4.6% since mid April
14		Los Vascos Cabernet Sauvignon 75CL	\$98 or 2 for \$188	\$98 or 2 for \$188	\$98	-	\$98	\$98	\$105	\$105	\$93	\$93	\$105	\$105	\$95	4 increases (+7.1%) 3 decreases (from -3.1% to -5.1%)
15		Negro Sodisfa Roero 2001	\$280	\$280	\$280	\$280	\$280	\$280	\$280	\$280	\$280	\$280	\$280	\$280	\$280	No change
16		Penfolds Koonunga Hill Carbernet Merlot 2003 75CL	\$129	\$129	\$149	\$149	\$149	\$99	-	\$120	\$120	\$120	\$132	\$120	\$120	4 increases (from 2.3% to 15.5%) 6 decreases (from -7% to -23.3%)
17		Penfolds Thomas Hyland Cabernet Sauvignon 2004 75CL	\$149	\$149	-	-	-	-	-	-	-	-	-	-	-	Incomplete data*
18		Rene Barbier Reserva 2001 75CL	\$125	\$125	\$128	\$128	\$125	\$125	\$132	\$132	\$132	\$117	\$132	\$117	\$117	6 increases (from +2.4% to +5.6%) 3 decreases (-6.4%)
19		Rosemount Estate Cabernet Merlot 2005 75CL	\$150	\$150	\$150	\$150	\$150	\$150	\$150	\$150	\$150	\$150	\$150	\$150	\$150	No change
20		SAGET 2004 75CL	\$279	\$279	-	-	-	-	\$310	\$310	-	-	\$309	\$309	\$309	Increased from 10.8% to 11.1% since April
21	White Wine	Carmen Sauvignon blanc 75CL	\$95	\$95	-	-	-	-	-	-	-	-	-	-	-	Incomplete data*
22		Cloudy Bay Sauvignon blanc 2006 75CL	\$318	\$318	\$318	-	-	-	-	-	-	-	\$288	-	\$288	Decreased 9.4% since May
23		Don Victor Chardonnay 2005 75CL	\$95	\$95	\$95	\$95	-	-	-	-	-	-	-	-	-	Incomplete data*
24		Kendall-Jackson Sauvignon Blanc California 2005 75CL	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	No change
25		Mission Hill Chardonnay Reserve 2003 75CL	\$198	\$198	\$168	\$168	\$168	\$168	\$168	\$168	\$168	\$168	\$168	\$125	-	Decreased since March (from -15.2% to -36.9%)
26		Mouton Cadet 2004 Bordeaux 75CL	\$125 or 2 for \$238	\$125 or 2 for \$238	\$145	\$145	\$119	\$119	\$145	\$105	\$105	\$105	\$128	\$105	\$105	4 increases (from +2.4% to +16%). 7 decreases (from -4.8% to -16%)
27		Palliser Estate Sauvignon blanc 2005 75CL	\$178	\$178	-	-	-	-	\$198	-	-	-	-	-	-	Incomplete data*
28		Taylors St. Andrews 2000	\$315	\$315	-	-	-	-	-	-	-	-	-	-	-	Incomplete data*
29		Wolf Blass Red Label Classic Dry White 2005 75CL	\$124	\$124	\$135	\$135	\$135	\$135	\$135	\$135	\$135	\$106	\$106	-	-	7 increases (+8.9%) 2 decreases (-14.5%)

Note: The above data were collected from Citysuper, Jusco, the Great Food Hall (Watson's Wine Cellar) and UNY.
 - samples either went out of stock/the store underwent renovation * data discontinued in the past 6 consecutive weeks or more