

提交作品恕不發還。
Entry materials will not be returned.

2010
第10屆

道義新聞報道獎

舉辦目的 OBJECTIVES

加強教育消費者權益、提高各界對消費者權益的重視、與及鼓勵傳媒報道有關消費者權益的訊息，以達到加強本港消費者自我保護能力，和推廣公平市場的目標。

To raise the general public's awareness of consumer rights and to award excellence in press coverage of consumer rights issues and concerns, for the enhancement of consumer empowerment and fair market.

- 新聞 NEWS
- 特寫 FEATURES
- 電台 RADIO
- 電視 TV
- 新聞攝影 PRESS PHOTOS

The 10th
Consumer Rights
Reporting
Awards



消費者委員會
CONSUMER COUNCIL



香港記者協會
Hong Kong Journalists Association

HONG KONG PRESS PHOTOGRAPHERS ASSOCIATION
香港攝影記者協會



電視 Television

消費 權益 新聞報道獎

2010
第10屆

The 10th Consumer Rights Reporting Awards

報名表 Entry Form

參賽組別 Entry Categories

- 新聞 News
- 特寫 Features
- 電台 Radio
- 電視 Television
- 新聞攝影 Press Photos

作品名稱或標題 Title of entry

記者或創作人姓名 Name of entrant

所屬機構 Company name

出版/播出日期 Date of publication/broadcast

聯絡地址 Address

聯絡電話 Contact telephone number

電郵地址 E-mail address

參加日期 Date

簽署 Signature

參賽者請先得到作品版權持有人同意主辦機構可將提交作品作參賽相關的用途。
評判的評選結果為最後決定。
Prior consent of the copyright owners shall be obtained by the entrants for the organizers to use submitted materials for purposes related to this competition. The decision of the judges is final.

參賽資格 Eligibility

由2009年1月1日至12月31日期間刊登或播出的新聞報道、專題報道和新聞攝影
Open to journalists in both print and electronic media. Submissions must have been published or broadcast between 1 January and 31 December 2009.

組別 Categories

- 新聞 News
- 特寫 Features
- 電台 Radio
- 電視 Television
- 新聞攝影 Press Photos

提名人資格 Nomination

本地傳媒機構和個別記者均可提名，但所有獎項是頒給個別作者
Any media organization or journalist may nominate an article or press photo published (including their own) by any local newspaper or magazine, or a programme broadcast by any local television or radio station. All prizes are awarded to the individuals.

截止日期及參賽方法 Deadline and entry procedures

於2010年1月12日前將作品連同參賽資料及報名表郵寄或親身交到消費者委員會或香港記者協會。電視作品必須錄製在DVD光碟，電台作品必須錄製在高質素的光碟。新聞圖片必須不小於8吋乘10吋，具專業質素的照片兩張，或以不超過5MB的jpg格式，電郵至 cra@consumer.org.hk。

Entries must reach the Consumer Council or the Hong Kong Journalists Association no later than 12 January 2010. A copy of the entry form must accompany each submission. Television entries must be recorded on DVDs. Radio entries must be recorded on high quality CDs. Press photos must be of two copies of professional quality prints not smaller than 8" x 10", or in jpg format not bigger than 5MB in size (please email digital file of press photos to cra@consumer.org.hk).

評判 Judges

李立峯博士 香港中文大學新聞與傳播學院副教授
Dr. Francis Lee, Associate Professor, School of Journalism and Communication, the Chinese University of Hong Kong

杜耀明先生 香港浸會大學傳理學院新聞系助理教授
Mr. To Yiu Ming, Assistant Professor, Department of Journalism, School of Communication, Hong Kong Baptist University

張建邦先生 香港攝影記者協會主席
Mr. Cheung Kin Bong, Chairman, Hong Kong Press Photographers Association

楊德銘先生 香港攝影記者協會副主席
Mr. Paul Yeung, Vice - Chairman, Hong Kong Press Photographers Association

麥燕庭女士 香港記者協會主席
Ms. Mak Yin Ting, Chairperson, Hong Kong Journalists Association

梁頌恩先生 香港記者協會執行委員
Mr. Ambrose Leung, Executive Member, Hong Kong Journalists Association

張炳良教授 消費者委員會主席
Professor Anthony Cheung, Chairman, Consumer Council

何沛謙先生 消費者委員會副主席
Mr. Ambrose Ho, Vice - Chairman, Consumer Council

獎項 Awards

每組設金、銀、銅三個獎項及優異獎多名。金獎獎金港幣三千元，銀獎獎金港幣二千元，銅獎獎金港幣一千元。

The Gold Award of HK\$3,000 will be awarded to the top winner of each category, the Silver Award of HK\$2,000 for the first runner-up and the Bronze Award of HK\$1,000 for the second runner-up. Certificates of merit will also be awarded to selected entries.

查詢 Enquiries

請致電消費者委員會2856 3113或香港記者協會2591 0692或瀏覽消費者委員會網頁 www.consumer.org.hk

Please call the Consumer Council on 2856-3113 or the Hong Kong Journalists Association on 2591-0692, or refer to Consumer Council website: www.consumer.org.hk

參加表格及資料請寄往

Please send entry forms and submission materials to

消費者委員會 - 香港北角渣華道191號嘉華國際中心22樓或
香港記者協會 - 香港灣仔駱克道348-350號恆發商業大廈15樓A
Consumer Council, 22/F K. Wah Centre, 191 Java Road, North Point. or
Hong Kong Journalists Association, Flat A, 15/F Henfa Commercial Building, 348-350 Lockhart Road, Wanchai.